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Custom Football Pickem

About The Game:

Our Custom Football allows media partners to create their own matchups each week. Matchups can be pro football teams, college football teams, high school football teams or any combination of the three. This is a hyper localized contest, unique for each media partner. Media partners determine the number of matchups per week and the scoring system. Everything is completely customizable!

How It Works:

The concept is quite simple. The media partner determines the matchups for the week, when the picks must be finalized, how the tiebreakers work and the points awarded for each matchup. Once the users make their selections the media partner determines the winner for each matchup and scored the contest with a single click of a button. The contest gets scored, the standings are built and the next week's matchups can be entered. The player with best score wins the game.

Unique Features (subject to change):

- Pro, College or High School Team Matchups
- Football Helmets For Each Team
- Custom Scoring Options
- Spread/Line Option
- Multiple Contest Color Options
- Easy Scoring Interface
- Point-n-Click Selections
- User Picks Page
- Detailed Standings
- Trash Talk Board

Advertising Opportunities:

There are numerous advertising opportunities built into this game. The foundation of this game is very advertiser friendly. We have designed and laid out this promotion to produce the highest profitability for our clients and their sponsors.