



Weekly Racing Pickem Challenge

About The Game:

This is a pickem style game that consists of all 36 individual races, starting in February and continuing through in November. Every participant must select the top ten drivers they think will finish in the top ten positions for each race. Drivers get points based on their finishing positions. The player with the most points in a given time span wins. Our system also recognizes weekly and mid-season winners.

How It Works:

Each week before a race, participants will pick ten drivers to complete their picks. Drivers receive points based on their race performance. Players can compete amongst their friends and others throughout the entire season for great prizes from the local media partners. The player with the highest individual weekly score at the end of the season wins the game!

Perfect Week Prize:

This contest will feature a "Perfect Week Prize" which will reward \$1,000 US Dollars to any user who picks a valid perfect top 10 finish in advance of the selected race. Selecting a valid perfect top 10 finish means predicting the exact top 10 finish order of a particular race.

Weekly Racing Challenge Scoring Table			
Predicting Driver That Finishes In The Top 10 = 100 Points/Driver			
Bonus Points Scale			
Actual Driver Finish	Top 10 Finish	Exact Finish Bonus	Total Points Awarded
1st Place	100	80	180
2nd Place	100	70	170
3rd Place	100	65	165
4th Place	100	60	160
5th Place	100	55	155
6th Place	100	50	150
7th Place	100	46	146
8th Place	100	42	142
9th Place	100	38	138
10th Place	100	34	134

Unique Features (subject to change): Play against show personalities, Message Forums, Trash Talk Boards, Fan Zones, Track Your Friends Performance, Latest Driver News and more!

Advertising Opportunities:

This contest can be customized to include advertisements to meet the needs of any website's layout.